NEW YORK CITY: At the 2008 Greater New York Dental Meeting, the new “Live Dentistry Arena” will allow attendees to feel as if they are seated right beside the world-renowned clinicians performing procedures on patients in real time. Also, this unique educational experience conducted on the exhibit floor is offered with no tuition costs.

As the first dental meeting offering such a unique experience, Executive Director of the Greater New York Dental Meeting Dr. Robert Edwab commented, “The chance to watch dental procedures performed live—not pre-recorded or on an inert model—affords an amazing educational opportunity. We are thrilled to showcase such a unique program right on the exhibit floor during the entire four days of the exhibition at our upcoming meeting.”

Eighteen displays 60-inches in size will be strategically placed for easy viewing around the “Live Dentistry Arena” so attendees can watch some of the most highly respected educators in the world conduct these live demonstrations. No one will want to miss these procedures, which will feature the latest materials and equipment available on the market, but the arena’s capacity is limited to 300 persons and will be filled on a “first come, first seated” basis. Due to the lack of tuition costs, interested attendees should plan to arrive early to avoid disappointment, the organiser says.

At the Greater New York Dental Meeting, practitioners will be able to learn innovative procedures from some of the world’s most highly esteemed educators and get up close and personal with the latest in dental materials and equipment. Participants will acquire the techniques to upgrade their skills and gain evidence-based knowledge of dentistry.

The annual meeting has been known for its impressive array of innovative and cutting-edge educational programmes, and this year seems to be no exception. The Meeting has organised an almost unparalleled curriculum including over 300 educational programmes such as full-day seminars, half-day seminars, essays (one-hour lectures grouped by topic), hands-on workshops and a lot of other didactic options. In addition, many of the daily seminars and workshops will also be presented in Spanish and tailored to the dentistry conducted in the Latin American countries where its speakers hail from—Brazil, Mexico, Puerto Rico, and Venezuela.

The flip side of this golden ticket to dental education and information is its host city, New York City decked out in all its finery for the Thanksgiving and Christmas holiday season. The Big Apple offers something of interest for everyone during this time of year.

“There is no other city where attendees can socialise with colleagues, reap the benefits of an outstanding dental congress that features some of the most highly regarded educators in dentistry, and enjoy the eclectic and abundant mix of attractions that only the ‘Big Apple’ can offer,” Dr Edwab adds.

Attendees watch the live procedure in the Live Dentistry Theatre, Photo: GNYDM.